



SERENA

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FOR ALL YOUR CUT & PASTE NEEDS



SERENA

THE ACCOLADES

AWARDS



FILM FESTIVALS



LONG ISLAND KEVIN AND EVALENA ATTENDED THE LONG ISLAND FILM FESTIVAL IN HAUPPAUGE, NY IN LATE FEBRUARY 2013 REPRESENTING SERENA AND THE RATTS IN HER HOMECOMING EAST COAST SCREENING.

BARE BONES SERENA AND THE RATTS RECEIVED SPECIAL RECOGNITION AMONST HER PEERS AT HER OFFICIAL PREMIERE IN MUSKOGEE, OK AT THE BARE BONES INTERNATIONAL FILM & MUSIC FESTIVAL IN APRIL 2012. SERENA TOOK HOME TWO AWARDS, BEST PICTURE - ACTION/DRAMA AND SPECIAL RECOGNITION INDIE AUTEUR - KEVIN JAMES BARRY. THE FILM WAS ALSO HONORED WITH TWO MORE NOMINATIONS FOR BEST ACTRESS - EVALENA MARIE AND BEST PICTURE - DRAMA.



CONVENTIONS

FILM COM DIRECT PRESENTATION SELECTION KEVIN AND EVALENA WERE THRILLED TO REPRESENT SERENA AND THE RATTS AT FILM COM IN NASHVILLE, TN IN APRIL 2012, A CONVENTION SHOWCASING NEW PROJECTS AND UP AND COMING FILMMAKERS TO INDUSTRY PROFESSIONALS. SERENA WAS SPECIALLY SELECTED AS ONE OF A LIMITED NUMBER OF PROJECTS TO BE PRESENTED DIRECTLY TO A ROOM FULL OF STUDIO EXECUTIVES, INCLUDING MICHAEL USLAN (*THE DARK KNIGHT SERIES*). AFTER A WONDERFUL RECEPTION FROM THE EXECUTIVES AT THE DIRECT PRESENTATION, KEVIN AND EVALENA HAD A BLAST SHOWCASING SERENA ON THE CONVENTION FLOOR AMONG ALL THE OTHER AMAZING UPCOMING PROJECTS.

ROCK & SHOCK FAN EXPO IN OCTOBER OF 2011, JUST AFTER RELOCATING TO LOS ANGELES, KEVIN AND EVALENA TRAVELED BACK HOME TO MASSACHUSETTS WHERE THEY REPPED SERENA AT ROCK & SHOCK IN WORCESTER, A MECCA FOR GENRE FILM AND COMIC FANS. THIS CONVENTION MARKED THE FIRST OPPORTUNITY FOR KEVIN AND EVALENA TO MEET FANS OF THE FILM IN PERSON THANK THEM DIRECTLY FOR THEIR SUPPORT AND ENCOURAGEMENT!

FROM THE CRITICS

REVIEWED BY



SERENA

THE CRITICS

"MIND-TWISTING..."

"ASSASSINS, TIME TRAVEL AND DOUBLE CROSSES GALORE.
SERENA AND THE RATTS KEEPS YOU ON YOUR TOES."

"KUDOS TO FILMMAKER KEVIN JAMES BARRY FOR GIVING US SOME FAMILIAR
ACTION WHILE TRYING TO GET US TO THINK A LITTLE BIT TOO."

--FILM THREAT

"SCIENCE FICTION, THE ASSASSIN GENRE AND EVEN SOME STRANGE
DAVID LYNCH STYLE TASTES OF SURREAL HORROR."

"THIS IS A MOVIE THAT ISN'T INTERESTED IN PLAYING BY THE RULEBOOK"

"...SUPREMELY SHOT, FEATURING SOME FANTASTIC PHOTOGRAPHY,
WELL DECORATED SETS AND FANTASTIC COSTUMES."

"THE PROMISE OF THESE YOUNG FILMMAKERS TENDS TO OVERSHADOW EVERYTHING.
SERENA AND THE RATTS IS A MOVIE PACKED WITH ENERGY AND IDEAS."

"EVALENA MARIE IS AN ABSOLUTELY STUNNING GIRL, NO QUESTION ABOUT IT. A TALENTED
YOUNG ACTRESS WHO ALSO HAS MODEL-GOOD-LOOKS... A RARE FIND INDEED."

"THE MOVIE SHOULD BE MOST RECOGNIZED DUE TO ITS IDEA STRUCTURE."

--ROGUE CINEMA

"BARRY'S DIRECTION AND SHOT DESIGN BRING A GRITTY, ALMOST
MYOPIC FEEL TO THE SCREEN, SETTING UP AN ENVIRONMENT
THAT REALLY ALLOWS THIS CAST OF NEWCOMERS TO SHINE."

"THE REAL STRENGTH OF BARRY'S SCRIPT AND DIRECTION IS HIS WILLINGNESS TO STEP AWAY FROM
THE CHAOS AND ALLOW THE VIEWER TO GET A RATHER INTIMATE AND SOMETIMES HUMOROUS
GLIMPSE INTO THE PERSONAL INTRICACIES THAT BIND THIS BAND OF MISFITS TOGETHER."

"[EVALENA MARIE] FORCES THE AUDIENCE TO
BECOME COMPLETELY ENAMORED WITH SERENA."

--2OLD2PLAY

SERENA THE SPECS

TAGLINE: "FATE ISN'T ABOUT WHAT YOU'RE GOING TO DO.
IT'S ABOUT WHAT YOU'VE ALREADY DONE."

FILM TITLE: SERENA and The RATTS

WRITTEN & DIRECTED BY: KEVIN JAMES BARRY

STARRING: EVALENA MARIE, JONATHAN THOMSON, DAVE NEAL

RUNNING TIME: 105 MINUTES

ASPECT RATIO: 2.35:1

SOUND: STEREO

COUNTRY FILM WAS SHOT: UNITED STATES

COUNTRY FILM WAS SET: UNITED STATES

TIME PERIOD FILM WAS SET: 1990'S

LANGUAGE: ENGLISH

GENRE: ACTION DRAMA

TRAILERS: AVAILABLE ONLINE AT SERENATHEMOVIE.COM

FILM WEBSITE: WWW.SERENATHEMOVIE.COM

RATING: UNRATED / R-EQUIVALENT

CONTACT: WRITER, DIRECTOR & PRODUCER
KEVIN JAMES BARRY
HORROBLEPICTURES@GMAIL.COM
ACTRESS & PRODUCER
EVALENA MARIE
SERENAANDTHERATTS@GMAIL.COM
EXECUTIVE PRODUCER
KATHRYN BARRY
WOLFEPRODUCTIONSLLC@GMAIL.COM

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SERENA

THE SYNOPSIS

KEVIN JAMES BARRY BRINGS US A *CEREBRAL FEMME FATALE* IN HIS DEBUT FILM, SERENA AND THE RATTS.

A TRUE PUNK ROCK, TOOTH AND NAIL INDIE FILM FUELED BY AN UNCONVENTIONAL GENRE-BLEND OF ARTHOUSE, SCIENCE-FICTION, ACTION, SUSPENSE/THRILLER AND DRAMA.

LOGLINE: SERENA, A YOUNG, BURNED OUT FEMALE ASSASSIN, IS HIRED TO STOP A FELLOW CONTRACT KILLER FROM TRAVELLING BACK IN TIME TO ALTER THE COURSE OF HISTORY.

SYNOPSIS: AFTER SPENDING SEVERAL YEARS OF HER ADOLESCENCE TRAINING UNDER THE INSTRUCTION OF BOSS (JONATHAN THOMSON), AN EX-MILITARY MAN MANIPULATING THE TERMS OF A CONTRACT KILLER'S JOB DESCRIPTION, SERENA (EVALENA MARIE), NOW A DEADLY YOUNG WOMAN LOSING HER EDGE ON PILLS AND ALCOHOL, AGREES TO TAKE ON ANOTHER CONTRACT FROM HER FORMER MENTOR.

HOWEVER, AFTER RECEIVING THE DETAILS OF HER INSTRUCTIONS, SERENA IS TORN OVER THE POTENTIAL GRAVITY OF HER MISSION. WITH HER PARTNER IN CRIME AND FELLOW BURN OUT, LEONARD (DAVE NEAL), SHE TEAMS UP WITH AN UNDERGROUND RENEGADE GROUP, THE RATTS, IN AN ATTEMPT TO ELIMINATE THEIR SHARED TARGET: A PROFESSIONAL ASSASSIN IN THE HANDS OF A TEAM OF SCIENTISTS. OPERATING SILENTLY BEHIND THE CURTAIN, PULLING THE STRINGS, IS A PROFESSOR WITH RECENTLY DEVELOPED TIME TRAVEL CAPABILITIES.

AS THE REPERCUSSIONS BEGIN TO UNFOLD BEFORE THEM, THE UNHINGING OF SERENA'S MIND BEGINS. AS SHE IS FORCED TO PIECE TOGETHER THE PUZZLE OF WHOM SHE CAN TRUST, SHE BEGINS TO LOSE HER GRASP ON WHAT IS REAL, WHAT IS DREAM, AND WHAT IS A LIFE NEVER LIVED, BECOMING TRAPPED NAVIGATING THE DARKEST FACETS OF HER MIND. BURIED BENEATH THE WEIGHT OF HER CONSCIENCE AND THE UNRELENTING ENTRAPMENT OF TIME, SERENA MUST DECIDE IF THE ONLY WORLD SHE'S EVER KNOWN IS WORTH SAVING.

INFLUENCED BY FEMME FATALES FROM LUC BESSON, AND REMINISCENT OF INTERPRETIVE FILMS FROM DAVID LYNCH, THIS RAW AND SPIRITED ART FILM WILL TAKE YOU ON A DARK JOURNEY WHERE NOT ALL PATHS LEAD TO SALVATION.



"MIND-TWISTING" — *FILM THREAT*



SERENA

AND THE RATTS

SERENA

THE GALLERY

STYLISH
OFFERS
MATTERS
CRASH



SERENA

THE GALLERY



BEHIND THE SCENES

SERENA

DIRECTOR'S STATEMENT

BEGGING, BORROWING, STEALING, AND BLOOD, SWEAT AND TEARS WERE ONLY THE BEGINNING. IT WAS ONLY AFTER A FOOT CHASE THROUGH CROWDED CITY STREETS WITH GUNS DRAWN, SCRUBBING TRAILS OF BLOOD OFF A WAREHOUSE FLOOR AT FOUR IN THE MORNING, FILMING A SHOOT-OUT AROUND PROP GUNS THAT NEVER SEEMED TO FIRE, BREAKING BACK INTO A LOCATION TO FINISH FILMING AFTER THE TENANTS WERE EVICTED, ONE TOTALLED PRODUCTION CAR, AND ONE BLOWN UP VAN, THAT WE HAD A FINISHED FEATURE FILM.

I WAS THINKING A LOT ABOUT DECISION MAKING; HOW YOU DON'T ALWAYS GET A SECOND CHANCE TO MAKE THE RIGHT DECISION. SO I WANTED TO MAKE PEOPLE THINK ABOUT SEEING EVERY DECISION AS YOUR SECOND CHANCE. I SET OUT TO WRITE A STORY THAT WAS AS MESSY AND CONFUSING AS REAL LIFE BUT SOMEHOW BALANCED AND FULL CIRCLE AT THE SAME TIME. AND I WANTED TO USE THE STRUCTURE OF STORY TELLING ITSELF TO HELP SET THE TONE, WHILE CREATING CHARACTERS THAT FELT REAL AND YET SUBTLY HINT AT THEM LAMENTING THEIR FICTIONAL EXISTENCE. IT WAS IMPORTANT TO HAVE THE AUDIENCE FALL FOR SERENA THE WAY THE CHARACTERS SURROUNDING HER DID, BUT NOT BE ABLE TO HELP HER ANY MORE THAN THOSE CHARACTERS COULD.

SERENA IS MY FIRST SCRIPT AS WELL AS MY FIRST FEATURE FILM. I ORIGINALLY WROTE THE SCRIPT AND MADE MY FIRST ATTEMPT OF SHOOTING THE FILM WHEN I WAS 19. THOSE ATTEMPTS WERE UNSUCCESSFUL, AND THE SCRIPT WAS SHELVED. IT WASN'T UNTIL A COUPLE YEARS LATER WHEN I MET EVALENA THAT I HAD THE SPARK TO GIVE IT ANOTHER GO. THE DIFFICULT THING HAD BEEN FINDING A GIRL WHO COULD ENCAPSULATE THE BEAUTY REQUIRED TO MAKE AN AUDIENCE FALL FOR HER BUT ALSO HAD A MYSTERY AND DARKNESS ABOUT HER THAT COULD REALISTICALLY CONVEY A TWISTED VIEWPOINT THAT WOULD ALLOW HER TO KILL PEOPLE. SO I HAD FOUND MY LEAD. AND THOUGH I DIDN'T REALIZE IT AT THE TIME, ALSO THE BEST PRODUCER I COULD EVER HOPE FOR.

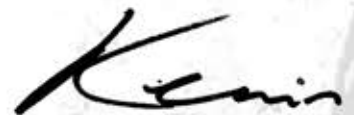
I WAS IN MY FINAL YEAR AT MASSACHUSETTS COLLEGE OF ART AND DESIGN IN BOSTON AT THAT TIME, AND THE FILM ACTUALLY BEGAN AS MY SENIOR THESIS PROJECT. MY PRIMARY FOCUS WHEN STARTING OUT AGAIN WAS JUST FINISHING THE MOVIE THIS TIME. I HAD NO IDEA AT THE TIME HOW MUCH FARTHER BEYOND MY WILDEST EXPECTATIONS WE WOULD ACTUALLY TAKE THIS FILM.

AS A MICRO BUDGET FILM, WE SHOT WITH BORROWED CAMERA, LIGHTING, AND SOUND EQUIPMENT FROM MY SCHOOL ON WEEKENDS WITH TALENTED CAST AND CREW THAT WERE GENEROUSLY VOLUNTEERING THEIR TIME FOR THE CAUSE. FORTUNATELY, WE WERE ABLE TO RECRUIT OUR DEDICATED TEAM BASED SOLELY ON THE FILM'S MERIT ALONE.

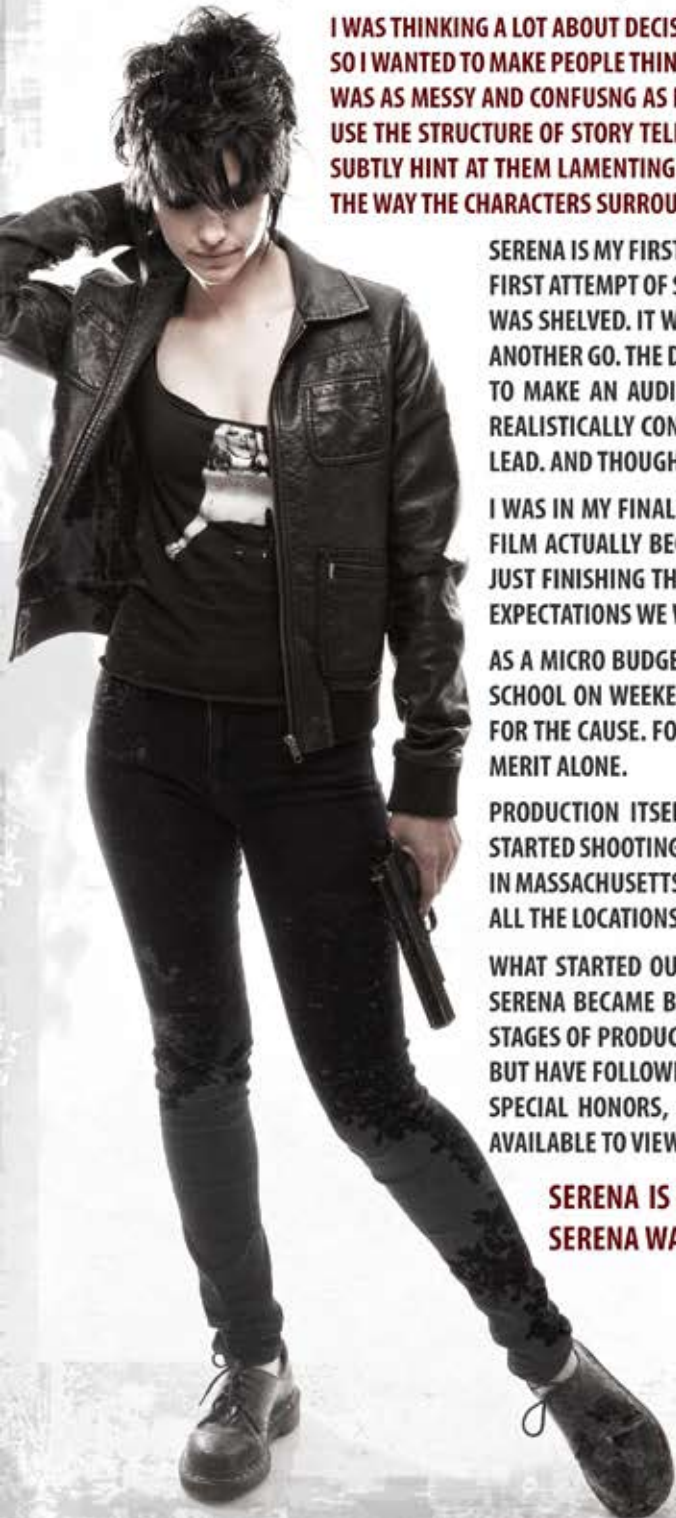
PRODUCTION ITSELF TOOK ABOUT NINE MONTHS WORTH OF SPORADIC WEEKEND SHOOTING. THOUGH WE STARTED SHOOTING IN BOSTON, BY THE END OF PRODUCTION WE HAD VENTURED INTO THE SURROUNDING AREAS IN MASSACHUSETTS, AND ALSO INTO RHODE ISLAND, NEW HAMPSHIRE, AND CONNECTICUT IN ORDER TO CAPTURE ALL THE LOCATIONS NEEDED FOR THE FILM.

WHAT STARTED OUT AS A FEATURE FILM WE WERE ASPIRING TO SIMPLY FINISH GREW INTO SO MUCH MORE. SERENA BECAME BACKED BY A DIVERSE GROUP OF TALENTED PEOPLE AS WE MOVED THROUGH OUR VARIOUS STAGES OF PRODUCTION. AND THANKS TO THEIR SUPPORT AND DEDICATION, WE NOT ONLY FINISHED OUR FILM, BUT HAVE FOLLOWED IT ACROSS THE COUNTRY TO FESTIVALS AND FILM CONVENTIONS, ACCEPTING AWARDS AND SPECIAL HONORS, AS WELL AS RECOGNITION FROM CRITICS, PEERS AND FANS ALIKE. AND NOW, SERENA IS AVAILABLE TO VIEWERS EVERYWHERE. ALL ACHIEVEMENTS BEYOND OUR WILDEST DREAMS.

SERENA IS NOT YOUR TYPICAL HOLLYWOOD MOVIE, OR EVEN YOUR TYPICAL INDIE FILM. SERENA WAS OUR PUNK ROCK, NO-BUDGET, AGAINST-ALL-ODDS TRIUMPH.



KEVIN JAMES BARRY
WRITER & DIRECTOR



SERENA

THE TEAM



EVALENA MARIE

ACTRESS/PRODUCER/1ST AD

STAR OF **STEVE NILES'** (30 DAYS OF NIGHT) REMAINS, ALONGSIDE **LANCE REDDICK, MIKO HUGHES, GRANT BOWLER, & TAWNY CYRPES**. APPEARANCES IN **JONATHAN MOSTOW'S** *SURROGATES* WITH **BRUCE WILLIS**, AND **MARTIN SCORSESE'S** *SHUTTER ISLAND* WITH **LEONARDO DICAPRIO**.



JONATHAN THOMSON

ACTOR

HAS BEEN A CONSTANT PRESENCE ON THE BOSTON FILM SCENE FOR YEARS. HE'S WORKED WITH SOME OF THE REGION'S GREATEST TALENTS, INCLUDING **MELISSA MCMEEKIN** FROM THE ACADEMY AWARD WINNING MOTION PICTURE *THE FIGHTER*. HAS STUDIED DRAMA, VOICE OVER, TELEVISION PRODUCTION AND MUSIC.



DAVE NEAL

ACTOR

FIRST TV ROLE WAS OPPOSITE **AMY SMART**. HE RELOCATED TO NEW YORK CITY FROM BOSTON, WHERE HE CURRENTLY WORKS AS BOTH ACTOR AND WRITER, PITCHING HIS ORIGINAL PILOTS AND NATIONAL NETWORK COMMERCIALS, AND PERFORMING ON STAGE AS A STAND-UP COMEDIAN.



LENNY LASHLEY

CAMEO VOICE TALENT & SOUNDTRACK

SINGER, SONGER WRITER, & FRONT MAN FOR THE POPULAR NEW ENGLAND PUNK ROCK BAND **DARKBUSTER**. ALSO FORMED THE POPULAR COUNTRY BAND **LENNY AND THE PISS POOR BOYS**. MOST RECENTLY RELEASED A NEW ALBUM AS SOLO ACT **LENNY LASHLEY'S GANG OF ONE**.



JOEY BRIGGS

SOUNDTRACK

FRONT MAN OF **THE BRIGGS**, A FOUR-TIME HEADLINING BAND AT **THE WARPED TOUR**. THE BAND HAS SHARED THE STAGE WITH **THE DROPKICK MURPHY'S** AND **FLOGGING MOLLY**. THEIR SONG *THIS IS LA* IS THE OFFICIAL SONG OF **THE LA KINGS** HOCKEY TEAM.

KEVIN JAMES BARRY

WRITER/DIRECTOR/CINEMATOGRAPHER/EDITOR

AFTER **GRADUATING WITH HONORS** FROM MASSART IN BOSTON AND MOVING TO LA, HE HAS BEEN AWARDED WITH **INDIE AUTEUR** AND **BEST ACTION FEATURE**, DIRECTED THE MUSIC VIDEO FOR **JOEY BRIGGS'** *"THE SUN WILL SHINE,"* AND IS FINISHING HIS SECOND FEATURE IN POST WHILE WRITING HIS NEXT FEATURE SCRIPTS.



KIM KENNEDY

PROMOTIONS PHOTOGRAPHER

OFFICIAL PHOTOGRAPHER OF **THE BOSTON BRUINS**. CLIENTS INCLUDE **KENNETH COLE, RALPH LAUREN, REEBOK, AND ADIDAS**. CELEBRITY PHOTOGRAPHER WITH **CHRISTOPHER WALKEN, STING, PITBULL, SNOOP DOG, SHERYL CROW, METALLICA, LL COOL J, CRANBERRIES, SERENA WILLIAMS** AND MORE.



SEAN HATHAWAY

COMPOSER & AUDIO ENGINEER

CREDITS INCLUDE WORKING WITH **HANS ZIMMER** ON *THE DARK KNIGHT RISES*, AND A TEN-TIME EMMY AWARD WINNING PRODUCTION COMPANY ON POPULAR VIDEO GAMES, COMMERCIALS AND FILMS. RECENT PROJECTS INCLUDE A **KEVIN BRIGHT** PILOT (EXECUTIVE PRODUCER OF *FRIENDS*).



MAYA LUZ

COSTUME & WARDROBE

CONTESTANT ON *PROJECT RUNWAY* WITH **HEIDI KLUM**. ASSISTED BRITISH DESIGNER **HANNAH MARSHALL**. NOMINATED FOR THE **GEN ART STYLES 2009** COMPETITION IN THE AVANTE-GARDE CATEGORY. CURRENTLY LAUNCHING HER OWN FASHION LINE OUT OF NEW YORK CITY.



DAVID KRUTA

ADDITIONAL CINEMATOGRAPHY

AWARD WINNING DIRECTOR OF PHOTOGRAPHY. HAS SHOT FEATURE AND SHORT FILMS, TELEVISION SHOWS, COMMERCIALS AND MUSIC VIDEOS. PHANTOM TECH ON *HERE COMES THE BOOM* STARRING **KEVIN JAMES** AND **SALMA HAYEK**.



SERENA

THE PACKAGING

MERCHANDISE

SPECIAL EDITION DVD WITH BONUS FEATURES,
MOVIE POSTERS, T SHIRTS, STICKERS,
SWAG BAGS & MORE...



SOUNDTRACK

SERENA IS COMPRISED OF ORIGINAL TRACKS FROM SEVERAL POPULAR MUSICIANS,
COMPLEMENTED BY A COMPELLING SCORE FROM A HANS ZIMMER-CALIBER COMPOSER.
RELEASING THE OFFICIAL SONGS OF SERENA WOULD ALLOW AUDIENCES TO PURCHASE ALL
THE SONGS THEY FELL IN LOVE WITH WHILE EXPERIENCING THE MOVIE.



LENNY LASHLEY

JOEY BRIGGS
RIVER CITY REBELS
DARKBUSTER
LENNY LASHLEY'S GANG OF ONE
BLOODSHOT HOOLIGNS

WALK AWAY
LITTLE TO OFFER
NO FUTURE
HEAVEN'S GATE
BRING BACK THE SPIRIT



JOEY BRIGGS



SERENA

THE COMPANY

SERENA AND THE RATTS IS A
WOLFE PRODUCTIONS FEATURE
UNDER THE
HORROBLE PICTURES LABEL.

WOLFE
productionsLLC

HORROBLE PICTURES AND
EMBER FEATURES
ARE SIBLING LABELS
UNDERNEATH THE PARENT COMPANY
WOLFE PRODUCTIONS



ember
features

HORROBLE



PICTURES

SERENA

**SERENA IS A TESTAMENT TO THE RELENTLESS HARD WORK
OF ALL THOSE INVOLVED IN THE FILM
AND OF THE COLLABORATIVE NATURE OF THE
NEW ENGLAND FILM COMMUNITY.**

**WITHOUT WHICH,
OUR DREAMS WOULD NOT HAVE BEEN POSSIBLE.**

WE THANK YOU.

ALWAYS IN LOVING MEMORY



KIM KENNEDY